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**NEWS RELEASE**



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**Kate Judge Named Executive Director of American Nurses Foundation**  
*Work Will Broaden Philanthropic Activities that Support Nurses and Improve Patient Care*

**SILVER SPRING, MD** – Kate Judge has been named as the new executive director of the [American Nurses Foundation](#) (ANF) to broaden the Foundation’s philanthropic activities to better support nurses and the work they do throughout health care, announced Marla J. Weston, PhD, RN, chief executive officer of the American Nurses Association (ANA).

As executive director of ANF, Judge is responsible for establishing long-range plans and strategies, overseeing business operations, promoting and monitoring the philanthropic and grant-making activities of the Foundation, and leading fundraising efforts. ANF is the charitable and philanthropic arm of ANA.



“Nurses have always played an essential role in health care, but the amount of philanthropic support for their contributions to patients and the public has not been as strong as it could be,” Judge said. “I look forward to working with the American Nurses Foundation’s board of trustees to harness greater funding from individual nurses, corporations, and other donors as we move to expand the Foundation’s mission.”

Judge comes to ANF with 25 years of experience in strategic planning, building effective donor relationships, and increasing revenue of non-profit organizations. She most recently was co-principal of End/Start Consulting, where she worked on projects that focused on the assessment and reorganization of major and annual gift programs, board development and training, and the creation of campaign materials and branding concepts.

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“When it was established in 1955, the American Nurses Foundation was visionary in its mission to fund nurse-led research,” Weston said. “We believe Kate’s strong background, expertise, and vision will help the Foundation have an even greater ability to support new programs and services that will benefit the nursing profession and nurses as they strive to improve quality and access to health care.”

Remarked ANF Chair Joyce Fitzpatrick, PhD, MBA, RN, FAAN, FNAP, “We are excited to have Kate working with the Foundation’s board of trustees as we expand our philanthropic activities to ensure nurses’ strong roles in health care as it continues to evolve.”

For eight years, Judge served as assistant dean for Alumni Relations and Development at the University of Pennsylvania School of Nursing, where she raised on average \$4 million annually for scholarships, programs and research. She also led successful fundraising and marketing campaigns, securing \$7 million to \$9 million annually in largely unrestricted revenue for the second largest American Red Cross chapter, the Southeastern Pennsylvania Chapter. As a consultant to the American Red Cross, she worked with field leaders to launch nationwide direct marketing mail and e-mail campaigns to build financial strength for vital programs.

For more information on ANF, see: <http://www.anfonline.org>.

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*The ANA is the only full-service professional organization representing the interests of the nation's 3.1 million registered nurses through its constituent and state nurses associations and its organizational affiliates. The ANA advances the nursing profession by fostering high standards of nursing practice, promoting the rights of nurses in the workplace, projecting a positive and realistic view of nursing, and by lobbying the Congress and regulatory agencies on health care issues affecting nurses and the public.*